

Business as Mission

Contributed by Zester Hatfield
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"Business as Mission, often abbreviated BAM, is a relatively new term but based on Biblical concepts. Its applications vary from country to country, from business to business. ...

"The BAM concept is holistic in nature, believing that God has the power to transform people and communities; spiritually, economically and socially. The dichotomy between sacred and secular is not Biblical, but this false dichotomy has deeply affected our views on work, business, church and missions. BAM is a part of a wider global movement, recognizing and responding to God's call to take the whole gospel to the whole man in the whole world. ...

"The implication of 'the whole church taking the whole gospel to the whole world' includes affirming and mobilizing the business people in the body of Christ. It means releasing them to use their gifting in business to lift the oppression of the poor through business, to transform their own communities and nations through business, and to carry the good news to the 'ends of the earth' through business." Mats Tunehag, Chief Field Officer of Lausanne-Movement.